

Bay Area Science and Engineering Fair

September 1, 2017

Dear Potential Sponsor

The Bay Area Science & Engineering Fair (BASEF) is one of Canada's largest Science Fairs. The Fair is open to over 100,000 students in Grades 7 to 12. Its catchment area includes the Hamilton, Halton, Brant, Haldimand, Norfolk and the Six Nations of the Grand River First Nation. Students of all public, separate, independent, private schools as well as those home-schooled are welcome to participate. Registration is free for students.

BASEF is a registered Canadian charity operated entirely by volunteers.

We're offering you an opportunity to show your interest in the community in which you work. We request your support for the upcoming Fair. Your support will accentuate the importance of STEM (Science, Technology, Engineering, Math) in our world and encourage the youth of our communities to develop their interest in these fields.

Our volunteers organize and manage the annual BASEF. They provide outreach into schools to promote science - based learning and encouragement and support to teachers who help students develop the concepts of project-based science. All are important life skills for the next generation.

Developing science fair projects requires students to research, experiment, and prepare a display on a topic of their choice. Participation at science fairs provides students the opportunity to make a public demonstration of their accomplishments, interact with other students, gain self-confidence, and interact with judges and the public.

BASEF volunteers strive to encourage all participants by making every student's experience enjoyable.

2018 will be the 58th consecutive year for the fair. BASEF is affiliated with Youth Science Canada and the Society for Science & the Public in the USA. Through these, BASEF acts as a stepping stone for the best students from our community to advance to the Canada Wide Science Fair and the Intel International Science and Engineering Fair.

Mohawk College will host BASEF 2018 from March 21st-24th and March 27th. 2018.

BASEF wants to recognize each sponsor's support. We do this by naming sponsors in publicity materials and by displays at the events during the annual fair. Details are attached on the Sponsors' Recognition Schedule, available at our web site. When BASEF gives a sponsor public recognition, an expense receipt is issued. When a sponsor does not want publicity, BASEF issues a Charitable¹ Donation Receipt.

Thanks for taking the time to consider sponsorship. Please contact one of the names below to get further information on sponsoring BASEF.

Best regards

Renato De Tina at email: renato.detina@basef.ca
Mike McNally at email: mmcnally@mcnally.ca
Sue Olynyk at email: susan.olynyk@basef.ca