



Bay Area Science and Engineering Fair 2020
Sponsored by ArcelorMittal Dofasco
C/O Mohawk College, Room F175
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Registered Charity: BN 11895 1565 RR0001

Bay Area Science and Engineering Fair

November 2019

Dear Potential Sponsor:

The Bay Area Science and Engineering Fair (BASEF) is one of Canada's largest Science Fairs. The fair is open to over 100,000 grade 7 to 12 students. Its catchment area includes the City of Hamilton, Region of Halton, Brant and Haldimand and Norfolk Counties, and the Six Nations of the Grand River. Students of all public, separate, independent, private schools, as well as home schools, are encouraged to participate.

Participation is free for students.

2020 will be the 60th consecutive year for the fair. BASEF is affiliated with Youth Science Canada and the Society for Science & the Public in the USA. Through these, BASEF acts as a stepping stone for the best students from our community to advance to the Canada Wide Science Fair and the Intel International Science and Engineering Fair.

BASEF has no paid staff. About twenty five teachers, engineers, and other professionals volunteer their time in the fall and winter to plan and organize the annual fair. During the fair about 250 community members devote their time to judge the students' efforts.

Donations pay the way for BASEF's best to advance to the Canada Wide and International Science Fairs and requires products and services that volunteers cannot provide. Each year we spend about \$135,000 to purchase these services and items.

I write to offer you an opportunity to show your interest in the community you work in and request your financial support for the 2020 fair. Your support will accentuate the importance of science and innovation in our world and encourage the youth of our communities to develop their interest in science.

BASEF's mission is to inspire young people to positively impact the world through science, technology, engineering and mathematics. BASEF provides opportunities for students to showcase their innovations and discoveries. Our volunteers organize and manage the annual BASEF Fair, and do outreach in our schools to promote science based learning and encourage and support teachers who help students develop the concepts of project based science.

Developing science fair projects requires students to research, experiment, and prepare a display on the topic of their choice. Participation at Science Fairs provides students an opportunity to make a public

demonstration of their accomplishments, interact with other students, gain self confidence, and interact with the public and the judges. All are important life skills for our next generation.

BASEF volunteers strive to encourage all participants by making every student's experience enjoyable.

We have always tried to remove barriers that may prevent students from participating in BASEF. We have provided modest bursaries to students whose situations would not have allowed them to take part in the Science Fair. The bursary program will be continued in 2020.

Mohawk College will host BASEF 2020 from March 25th through to March 31, 2020.

We want to recognize our sponsors' support. We do this by naming sponsors in publicity materials and by displays at the events during the annual fair. Details are on the Sponsor Recognition page.

When BASEF gives a sponsor public recognition an expense receipt is issued.
When a sponsor does not want publicity, BASEF issues a Charitable¹ Donation Receipt.

Thanks for taking the time to read this. I will be contacting you soon to discuss your support for BASEF.

Best regards



Mike McNally P. Eng.
Volunteer, Corporate Donations
BASEF 2020
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1 . CRA Rules apply