



Bay Area Science and Engineering Fair

2020 GENERAL SPONSORSHIP RECOGNITION SCHEDULE

SOLD

	Presenting >= \$25,000	Diamond >= \$10,000	Platinum >= \$5,000	Gold >= \$2,500	Silver >= \$1,000	Bronze >= \$500	Friend >= \$250
Cash only contributes to level	Y						
In-Kind may contribute to reaching level		Y (Note 3)	Y (Note 3)	Y (Note 3)	Y (Note 3)	Y (Note 3)	Y (Note 3)

# allowed	(Note1)						
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BASEF YYYY presented by <Company Name>	Y						
Fair Name with logo displayed on outside Jumbotron	Y						
Display area- 4'x8'- Setup Night & Public Viewing	Y	Y	Y				

Logo on Digital Banner at Awards Ceremony	largest logo	large logo	logo				
Frequency that logo will show on Display Area Jumbotron SlideShow	7+	6	5	4	3	2	least
Intensity that logo shown in Awards Ceremony Slide Show	greatest	6	5	4	3	2	least
Logo on Event Poster Board	Top row alone	Y	Y	Y	Y	Y	

Opportunity to interview best/brightest Senior exhibitors for Summer internship at your firm. Terms at your discretion.	Y	Y	Y	Y			
Invitation to Champions luncheon/dinner	Y	Y	Y	Y	Y	Y	

Logo on event T-shirt front (or gift) and team clothing (e.g golf shirts) for trip winners (if provided)	Y						
Logo on event T-shirt back	Y- Top row alone	Y	Y				

Opportunity to speak at Judging Day, Champions lunch, Awards Ceremony	Y						
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Digital Program* recognition... logo with hot link	Y	Y	Y	Y	Y	Y	Y
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Company recognition in event promotional materials	Y	Y	Y	Y	Y		
Company link posted on BASEF website	Logo & hot link	Logo & hot link	Logo & hot link	Logo & hot link	Logo & hot link	Logo & hot link	logo only

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For cash contributions >= \$1000 only							
Naming for Pinnacle Best in Fair Awards	Y						
Merit Awards sponsored by your company		Y-One only- Note 1					
Or IISEF Trip Award sponsored by your company		Y- Note 2	Y- Note 2				
Or CWSF Trip Award sponsored by your company			Y- Note 2	Y- Note 2	Y- Note 2		
Or Activity Day sponsored by your company, with speaking opportunity			Y-One only- Note 1				
Or Judging Day sponsored by your company, with speaking opportunity			Y-One only- Note 1				

Note 1: Incumbent has first right of refusal

Note 2: As confirmed, up to maximum # of students awarded trips.

Note 3: Please contact BASEF to discuss valuation of In-Kind Donations