



Bay Area Science and Engineering Fair

2021 GENERAL SPONSORSHIP* RECOGNITION SCHEDULE

* CRA rules disallow receipt of Charitable Receipt for Income Tax Purposes
Sponsors will receive receipts for expense recording

	Presenting >= \$25,000	Diamond >= \$10,000	Platinum >= \$5,000	Gold >= \$2,500	Silver >= \$1,000	Bronze >= \$500	Friend >= \$250
Cash only contributes to level	Y						
In-Kind may contribute to reaching level # allowed	(Note1)	Y (Note 3)	Y (Note 3)	Y (Note 3)	Y (Note 3)	Y (Note 3)	Y (Note 3)
BASEF YYYY presented by <Company Name>	Y						
Opportunity to provide video message to BASEF participants as part of registration process	Y						
Opportunity to speak in Awards Ceremony Video	Y	Y					
Logo in Awards Ceremony Video	largest logo	larger logo	logo				
Intensity that logo shown in Awards Ceremony Video	greatest	6	5	4	3	2	least

Opportunity to interview best/brightest Senior exhibitors for Summer internship at your firm. Terms at your discretion.	Y	Y	Y	Y			
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Logo on event T-shirt front (or gift) and team clothing (e.g golf shirts) for advanced competition finalists (if provided)	Y						
Logo on event T-shirt back	Y- Top row alone	Y	Y				

Company recognition in event promotional materials	Y	Y	Y	Y	Y		
Company link posted on BASEF website	Logo & hot link	Logo & hot link	Logo & hot link	Logo & hot link	Logo & hot link	Logo & hot link	logo only
Video or Audio message linked to your logo on BASEF website	Video or audio message 30 seconds	Audio message 20 seconds	Audio message 10 seconds				

ADDITIONAL NAMING OPPORTUNITIES For cash contributions >= \$1000 only	Presenting >= \$25,000	Diamond >= \$10,000	Platinum >= \$5,000	Gold >= \$2,500	Silver >= \$1,000	Bronze >= \$500	Friend >= \$250
Naming for Pinnacle Best in Fair Awards	Y						
Merit Awards sponsored by your company		Y-One only- Note 1					
Or ISEF Finalist Award sponsored by your company		Y- Note 2	Y- Note 2				
Or CWSF Finalist Award sponsored by your company			Y- Note 2	Y- Note 2	Y- Note 2		

Note 1: Incumbent has first right of refusal

Note 2: As confirmed, up to maximum # of finalist awards.

Note 3: Please contact BASEF to discuss valuation of In-Kind Donations

November 17, 2020