



Bay Area Science and Engineering Fair

2022 GENERAL SPONSORSHIP* RECOGNITION SCHEDULE

Sponsors will receive receipts for expense recording

* CRA rules disallow receipt of Charitable Receipt for Income Tax Purposes

Sold

	Title (Note 1)	Diamond	Platinum	Gold	Silver	Bronze	Friend
	>= \$25,000	>= \$10,000	>= \$5,000	>= \$2,500	>= \$1,000	>= \$500	>= \$250
Cash only contributes to level	Y						
In-Kind may contribute to reaching level		Y (Note 4)	Y (Note 4)	Y (Note 4)	Y (Note 4)	Y (Note 4)	Y (Note 4)
# allowed	1 only (Note 2)						
BASEF YYYY <sponsored/presented> by <Company Name>	Y						
Opportunity to provide video message to BASEF participants as part of registration process	Y						
Opportunity to speak in Awards Ceremony Video	Y	Y					
Logo in Awards Ceremony Video	largest logo	larger logo	logo				
Intensity that logo shown in Awards Ceremony Video	greatest	6	5	4	3	2	least
Opportunity to interview best/brightest Senior exhibitors for Summer internship at your firm. Terms at your discretion.	Y	Y	Y	Y			
Logo on event T-shirt front (or gift) and team clothing (e.g golf shirts) for advanced competition finalists (if provided)	Y						
Logo on event T-shirt back	Y- Top row alone	Y	Y				
Company recognition in event promotional materials	Y	Y	Y	Y	Y		
Company link posted on BASEF website	Logo & hot link	Logo & hot link	Logo & hot link	Logo & hot link	Logo & hot link	Logo & hot link	logo only
Video or Audio message linked to your logo on BASEF website	Video or audio message 30 seconds	Audio message 20 seconds	Audio message 10 seconds				
ADDITIONAL NAMING OPPORTUNITIES	Title (Note 1)	Diamond	Platinum	Gold	Silver	Bronze	Friend
For cash contributions >= \$1000 only	>= \$25,000	>= \$10,000	>= \$5,000	>= \$2,500	>= \$1,000	>= \$500	>= \$250
Naming for Pinnacle Best in Fair Awards	Add \$2,300						
Merit Awards sponsored by your company		Y-One only					
Or IISEF Finalist Award sponsored by your company		Y- Note 3	Y- Note 3				
Or CWSF Finalist Award sponsored by your company			Y- Note 3	Y- Note 3	Y- Note 3		

Note 1: or Presenting. Sponsor's choice

Note 2: Incumbent has first right of refusal.

Note 3: As confirmed, up to maximum # of finalist awards.

Note 4: Please contact BASEF to discuss valuation of In-Kind Donations

January 25, 2022