



# Bay Area Science and Engineering Fair

## 2019 GENERAL SPONSORSHIP RECOGNITION PROGRAM

|  | Title       | Diamond     | Platinum   | Gold       | Silver     | Bronze   | Friend   |
|--|-------------|-------------|------------|------------|------------|----------|----------|
|  | >= \$15,000 | >= \$10,000 | >= \$5,000 | >= \$2,500 | >= \$1,000 | >= \$500 | >= \$250 |
| Cash only contributes to level           |             |             |            |            |            |          |          |
| In-Kind may contribute to reaching level |             | Y           | Y          | Y          | Y          | Y        | Y        |
| # allowed                                | (Note1)     |             |            |            |            |          |          |

|  |   |   |   |  |  |  |  |
|--|---|---|---|--|--|--|--|
| BASEF YYYY sponsored by <Company Name>             | Y |   |   |  |  |  |  |
| Fair Name with logo displayed on outside Jumbotron | Y |   |   |  |  |  |  |
| Display area- 4'x8'- Setup Night & Public Viewing  | Y | Y | Y |  |  |  |  |

|   | largest logo  | large logo | logo |   |   |   |       |
|---|---------------|------------|------|---|---|---|-------|
| Frequency that logo will show on Display Area Jumbotron SlideShow | 7+            | 6          | 5    | 4 | 3 | 2 | least |
| Intensity that logo shown in Awards Ceremony Slide Show           | greatest      | 6          | 5    | 4 | 3 | 2 | least |
| Logo on Event Poster Board  | Top row alone | Y          | Y    | Y | Y | Y |       |

|   |   |   |   |   |   |   |  |
|---|---|---|---|---|---|---|--|
| Opportunity to interview best/brightest Senior exhibitors for Summer internship at your firm. Terms at your discretion. | Y | Y | Y | Y |   |   |  |
| Invitation to Champions luncheon/dinner   | Y | Y | Y | Y | Y | Y |  |

|  |                  |   |   |  |  |  |  |
|--|------------------|---|---|--|--|--|--|
| Logo on event T-shirt front (or gift) and team clothing (e.g golf shirts) for trip winners (if provided) | Y                |   |   |  |  |  |  |
| Logo on event T-shirt back   | Y- Top row alone | Y | Y |  |  |  |  |

|   |   |  |  |  |  |  |  |
|---|---|--|--|--|--|--|--|
| Opportunity to speak at Judging Day, Champions lunch, Awards Ceremony | Y |  |  |  |  |  |  |
|---|---|--|--|--|--|--|--|

|                       |   |   |   |   |   |   |   |
|-----------------------|---|---|---|---|---|---|---|
| Program listing       | Y | Y | Y | Y | Y | Y | Y |
| Program cover logo    | Y |   |   |   |   |   |   |
| Program cover listing |   | Y | Y |   |   |   |   |

|                 |           |   |   |          |          |          |  |
|-----------------|-----------|---|---|----------|----------|----------|--|
| Program ad size | Full page | Y | Y | 3/4 page | 1/2 page | 1/4 page |  |
|-----------------|-----------|---|---|----------|----------|----------|--|

|  |                 |                 |                 |                 |                 |                 |           |
|--|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------|
| Company recognition in event promotional materials | Y               | Y               | Y               | Y               | Y               |                 |           |
| Company link posted on BASEF website               | Logo & hot link | logo only |

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|  | >= \$15,000 | >= \$10,000        | >= \$5,000         | >= \$2,500 | >= \$1,000 | >= \$500 | >= \$250 |
| For cash contributions >= \$1000 only                                |             |                    |                    |            |            |          |          |
| Naming for Pinnacle Best in Fair Awards                              | Y           |                    |                    |            |            |          |          |
| Merit Awards sponsored by your company                               |             | Y-One only- Note 1 |                    |            |            |          |          |
| Or ISEF Trip Award sponsored by your company                         |             | Y- Note 2          | Y- Note 2          |            |            |          |          |
| Or CWSF Trip Award sponsored by your company                         |             |                    | Y- Note 2          | Y- Note 2  | Y- Note 2  |          |          |
| Or Activity Day sponsored by your company, with speaking opportunity |             |                    | Y-One only- Note 1 |            |            |          |          |
| Or Judging Day sponsored by your company, with speaking opportunity  |             |                    | Y-One only- Note 1 |            |            |          |          |

Note 1: Incumbent has first right of refusal

Note 2: As confirmed, up to maximum # of students awarded trips.